

The mobiBLU™ “Cube” DAH-1500i MP3 PLAYER

- World's Smallest Full Featured Digital Audio Player
- Supports MP3, WMA, and “Protected” WMA (DRM)
- Available in 512MB, 1GB, and (NEW!) 2GB
- OLED (Organic Light Emitting Diode) Display
- FM Tuner, FM Recording, and Voice Recording
- SRS WOW and TruBass Sound Enhancement
- Plug-And-Play Mass Storage Device – USB 2.0
- Clock (View Time) display and alarm functions.
- Single Connector for Headphone, File Downloads, and Charging.



Meet the most amazing MP3 player available today and the one that **PC WORLD** has designated **“the most innovatively designed digital music players we’ve seen to date”** – **PC MAGAZINE** gives it **4 out of 5 stars** and has recognized it as a best-in-class product by awarding it with their prestigious **Editor's Choice Award**. The mobiBLU Cube DAH-1500i. - A state-of-the-art player that will rock your world!



Not only does it have one of the coolest and smallest form factors in the industry (its slightly less than one inch in each dimension), but it also sports a cutting edge OLED (Organic Light Emitting Diode) display that looks terrific and draws less power than conventional LCD displays. The result is longer playback time compared to other, larger players, which is an amazing feat for a player as tiny as this one is. But of course the main advantage is that you can actually SEE things like track names, settings, and battery status (unlike those players with no display!). OLED displays are brighter and easier to read than standard technology too.

This micro-miniature masterpiece also has a very clever, multifunction headphone jack that not only provides audio out, but is also the USB connectivity (for file transfers) and charging port. That's right! Inside this baby is a state-of-the-art Lithium rechargeable battery that provides up to 10 hour playback time on a full charge. Speaking of time, the Cube has an internal clock that displays the time (who needs a watch when you have a Cube?)

The mobiBLU Cube is also built for action! The case is made of extruded aluminum with a scratch proof anodized finish. Even with its *real metal* case, its weights in at a featherweight 18 grams (0.63 ounces). You will hardly notice you are wearing it when using the included and very stylish necklace/headphone combo accessory. And the sound quality is excellent and can be modified to your liking by selecting any of the five EQ settings or by creating your own EQ setting. The volume is LOUD. It will amaze you to hear what comes out of this little player.

The Cube is available in 512MB, 1GB, and 2GB so you can take hours and hours of your favorite music with you wherever you go. No software is required...this player appears as a portable hard drive so all you have to do is plug it in and drag and drop your music to the Cube. You can even use it to store other types of files, so it doubles as a USB Flash Drive. Both models are available in a range of cool colors, so there is a Cube for you and for everyone else on your block!

Available in Four Cool Colors!



Silver

Black

Blue

Pink

The mobiBLU Cube versus the Apple iPod Shuffle

	mobiBLU Cube	Apple iPod Shuffle
Memory Size	512MB, 1GB, 2GB	512MB, 1GB (no 2GB)
Display	YES – OLED	NO DISPLAY
Size (in inches)	0.94 x 0.94 x 0.94	3.3 x 0.98 x 0.33
Weight (in ozs)	0.63	0.78
FM Tuner	YES	NO
FM Recording and Voice Recording	YES	NO
Play Modes	Five Modes	Two Modes

SPECIFICATIONS

- **AUDIO FORMATS SUPPORTED** MP3 (MPEG 1/2-Layer 2/3, 16-320Kbps), WMA (Microsoft Windows Audio, 32-192Kbps), WMA DRM (Digital Rights Management)
- **BUILT-IN MEMORY** 512MB, 1GB, 2GB
- **DISPLAY** OLED (Organic Light Emitting Diode)
- **ENCODING** Record from FM Radio (FM Recording) and Internal Microphone (Voice Recording) into MP3 format.
- **FM FREQUENCY** 87.50MHz – 108.00MHz / 76.0MHz ~ 108.0MHz
- **AUDIO OUTPUT FREQUENCY** 20Hz – 20KHz
- **AUDIO SIGNAL TO NOISE RATIO** 90dB
- **HEADPHONE OUTPUT POWER** 16Ω / 15mW
- **PC INTERFACE** USB 2.0
- **DOWNLOAD SPEED** 16-20 Mbps
- **POWER SUPPLY** Li-Polymer (Built-in)
- **BATTERY LIFE** 8-10 hours
- **PRODUCT DIMENSIONS** 0.94" x 0.94" x 0.94" (24.00mm x 24.00mm x 24.00mm)
- **PRODUCT WEIGHT** 0.63 Ounces (18 Grams)
- **PLAY MODES** Normal, Repeat One, Repeat All, Random Once, Random All
- **EQUALIZER** Normal, Rock, Jazz, Classic, Pop, User EQ, SRS, Trubass, and WOW
- **OTHER FEATURES** Playlist, Resume Play, Audio Fade-in, Clock (Time) Display, Multi-language Support, and Firmware upgradeable software.
- **ACCESSORIES** User Manual, Program CD, Necklace Style Earphones, USB/Charging Cable, "Cube Crate" Protective Case
- **PC SYSTEM REQUIREMENTS** MS Windows 98SE, ME, 2000, or XP / MAC OS 9.x ~ 10.x, or OS X. Pentium (or Compatible) 200MHz or Higher, 32MB (64MB for Windows ME or 2000) Main Memory or Higher, 128MB free hard drive space or Higher, CD-ROM Drive and USB Port(USB 1.1 or 2.0), Internet Connection for content downloading

For Sales Inquires Contact Jack Fatum Tel: 1-317-329-9999 Email: jack@mobilbluamerica.com

For Press and Media Inquires Contact Bob Fullerton Tel: 1-760-470-6397 Email: bob@mobilbluamerica.com